



SGF EVENTS 2023



SUPPORTER INFORMATION

OVERVIEW

The SGF holds a number of key events for the industry throughout the year. From summits and golf days, to study tours and conferences, we ensure that our members stay informed through the events that we host.

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Not only are our events informative, featuring industry-leading expert speakers, they also provide an excellent platform for suppliers, wholesalers and retailers to come together and build relationships.

We have several unique opportunities for your company to support our events in 2023. This information pack details our upcoming events and the different ways in which you can be involved.

Had something else in mind? We are happy to discuss other sponsorship opportunities for your business. Feel free to get in touch directly for a chat.

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SGF & RAC CRIME AND WELLBEING SEMINAR

7th March 2023

Hampden Park, Glasgow

This seminar will highlight the consequences of crimes against retailers to policy and decision makers, and offer practical advice to members on how to make it more difficult for offenders to commit crimes against their business. The event is held in partnership with Retailers Against Crime (RAC),

#RetailCrime23



Exhibition stand

This is a great opportunity to promote your services and products to your target audience.

£495
+VAT

Package inclusions

- Exhibition stand (6ft trestle table, chairs & power socket)
- 2 places at the event so staff can manage the stand
- Lunch & refreshments throughout the day
- Corporate logo and profile in event programme and on SGF App
- Corporate logo with clickthrough to company website on SGF event website (NEW BENEFIT FOR 2023)

Sponsorship

Interested in sponsoring this event? Get in touch directly for more details.

Breakout session

We offer the opportunity to host one of the breakout sessions. Each session will last 20 minutes and will be repeated several times to allow as much audience coverage as possible.

This is an excellent chance to add value to the event, create an interactive discussion, and to inform our audience, giving them useful and practical information.

Package inclusions

- Assigned room (theatre style set-up)
- Screen and projector (*you must bring your own laptop*)
- Lunch & refreshments throughout the day
- Logo & bio in event programme and on SGF App
- Corporate logo with clickthrough to company website on SGF event website (NEW BENEFIT FOR 2023)

£1500
+VAT

SGF GOLF TOURNAMENT

19th April 2023
Gleneagles Golf Course

The SGF Golf Tournament is a very popular event with our corporate members. This is an excellent opportunity to network on the green and during dinner, play on a first-class Scottish golf course and get the chance to show your competitive side!

#SGFGolfDay23

Sponsorship of a four-ball

We ask our supplier members, or symbol group retailers, to sponsor a four-ball. You will receive 2 places on the team for your company and we will partner you up with 2 retailers.

Package inclusions

- Arrival refreshments and lunch
- Use of the practice facilities
- Gift bag on first tee
- Shotgun start time
- 2 buggies per team
- Drinks reception
- Dinner
- Trophy presentation
- Corporate logo with clickthrough to company website on SGF event website (NEW BENEFIT FOR 2023)

£1199
+VAT



SGF MINI SUMMIT

18th May 2023

Macdonald Inchyra Hotel, Falkirk

Exhibition stand

This is a great opportunity to promote your services and products to your target audience.

£1000
+VAT

Package inclusions

- Exhibition stand (6ft trestle table, chairs & power socket)
- 2 places at the event so staff can manage the stand
- Lunch & refreshments throughout the day
- Corporate logo and profile in event programme and on SGF App
- Corporate logo with clickthrough to company website on SGF event website (NEW BENEFIT FOR 2023)

Panel Discussion

This is an excellent chance to take to the main stage, be part of an industry-specific panel discussion and promote your company to the entire audience.

£2000
+VAT

Package inclusions

- 1 place on one of the panel discussions during the day
- Exhibition stand (6ft trestle table, chairs & power socket)
- 2 additional places at the event so staff can manage the stand
- Lunch & refreshments throughout the day
- Corporate logo and profile in event programme and on SGF App
- Corporate logo with clickthrough to company website on SGF event website (NEW BENEFIT FOR 2023)
- Panellist bio and photo on SGF website, in event programme and on SGF App

This event will explore four topics that are currently affecting Scotland's retailers. The summit will be made up of industry specific panel discussions and a busy trade exhibition.

The topics that are likely to be covered this year are DRS, Minimum Unit Pricing and Alcohol Display, Vaping & HFSS.

Bringing together retailers, suppliers and wholesalers under one roof, not only is this event insightful and informative, but it also offers an excellent opportunity for networking.

Sponsorship

Interested in sponsoring this event? Get in touch directly for more details.

#SGFSummit23



SGF ANNUAL CONFERENCE 2023

12th & 13th October 2023
Crowne Plaza, Glasgow

The SGF Annual Conference is the highlight of our events calendar and is an excellent opportunity for delegates to engage with other retailers and suppliers. There are numerous opportunities across the 2-day event to build relationships, and increase knowledge and awareness of the sector.

The conference benefits from our largest trade exhibition of the year, excellent breakout sessions hosted by various companies and business sessions featuring knowledgeable and informative speakers.

Exhibition stand (2 days)

This is a great opportunity to promote your services and products to your target audience.

£1000
+VAT

Package inclusions

- Exhibition stand (6ft trestle table, chairs & power socket)
- 2x day passes for both days so staff can manage the stand (*accommodation & dinner not included*)
- Lunch & refreshments throughout both days
- Corporate logo and profile in event programme and on SGF App
- Corporate logo with clickthrough to company website on SGF event website (NEW BENEFIT FOR 2023)

Breakout session

We offer the opportunity to host one of the breakout sessions. Each session will last 20 minutes and will be repeated several times to allow as much audience coverage as possible.

This is an excellent chance to add value to the event, create an interactive discussion, and to inform our audience, giving them useful and practical information.

Package inclusions

- Assigned room (theatre style set-up)
- Screen and projector (*you must bring your own laptop*)
- Lunch & refreshments throughout the day
- Logo and bio in event programme and on SGF App
- Corporate logo with clickthrough to company website on SGF event website (NEW BENEFIT FOR 2023)

£1500
+VAT

Sponsorship

Interested in sponsoring this event? Get in touch directly for more details.

#SGFAC23

SGF EVENTS 2023



CONTACT



For more information, to discuss any opportunities or to book please contact:

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